



**Michael A. McAfee, EdD, Senior Director at PolicyLink
and Director of the Promise Neighborhoods Institute
at PolicyLink <http://www.promiseneighborhoodsinstitute.org/>**

Dr. McAfee has spent more than 20 years serving as a results-driven leader in the government, philanthropic, and human-service sectors collaborating with government, civic, business, nonprofit and faith leaders to create more than 3,000 units of affordable housing and 5,000 jobs and ensure that more than 100,000 families receive social services.

Dr. McAfee currently serves as Senior Director of PolicyLink and Director of the Promise Neighborhoods Institute at PolicyLink (PNI). In this role, he is working with leaders in more than 60 communities across America, to improve the educational and developmental outcomes of all children in our nation's most distressed communities.

Prior to joining PNI, Dr. McAfee served as Senior Community Planning and Development Representative in the Chicago Regional Office of The U.S. Department of Housing and Urban Development (HUD). While at HUD, he managed a \$450 million housing, community and economic development portfolio. He also served as lead instructor with HUD's Leadership Development Program. He is most proud of personally ensuring the successful matriculation of more than 168 senior executives through the Leadership Development Program and providing fundraising, leadership, management and organizational development technical assistance to more than 1,000 persons and 800 grassroots faith- and community-based organizations. His partnership with the White House and HUD's Center for Faith-Based and Neighborhood Partnerships has resulted in nonprofit organizations accessing more than \$1 billion in federal resources. While serving as director of community leadership for The Greater Kansas City Community Foundation and Affiliated Trusts, he was instrumental in helping build the organization's capacity to raise \$121 million from individual donors. This accomplishment earned the Foundation the honor of being recognized by *The Chronicle of Philanthropy* as receiving more contributions than any other community foundation in America.

As president of YouthNet of Greater Kansas City, he successfully led an emergency 18-month reorganization that positioned YouthNet to remain in business for more than ten years beyond his tenure as president. The reorganization involved: (1) elimination of a \$750,000 operating deficit in 30 days, (2) refocusing of YouthNet's corporate identity, collateral materials and products lines from 13 to 3, (3) restructuring of the board of directors from 30 to 19 and (4) securing \$500,000 in cash reserves.

Dr. McAfee, a life member of Alpha Phi Alpha Fraternity, Inc., has served as adjunct professor at Harold Washington College, an affiliate of the City Colleges of Chicago, and lectured at the University of Michigan's Ross School of Business and the Jane Addams School of Social Work at the University of Illinois Chicago. He also served in the U.S. Army and completed Harvard University's Executive Program in Public Management. He earned his Doctor of Education in Human and Organizational Learning from The George Washington University. He is currently an Annie E. Casey Foundation Children and Family Fellow. His charitable work includes serving as President of the Board of Directors of the North Lawndale Employment Network in Chicago. His practitioner and research interest is focused on strengthening public and private-sector leaders' ability to more effectively solve major social problems. His most recent book is entitled: *CEOs As Volunteer Leaders: A Case Study of Public Private Partnership Involving the Chicago Housing Authority's Plan for Transformation*. Dr. McAfee lives in Oakland, CA with his wife Maja.



**Richard C. Walker III, Senior Vice President/Regional Outreach
Federal Reserve Bank of Boston** <http://www.bostonfed.org/>

Richard Walker has over three decades of experience in business and community development in Boston. For the last 24 years, he has worked at the Federal Reserve Bank of Boston, where he is currently Senior Vice President and Community Affairs Officer of the Regional and Community Outreach Department. Previously, he served in executive positions at the Massachusetts Housing Partnership, the Lincoln Filene Center for Citizenship and Public Affairs at Tufts University, and the Greater Roxbury Development Corporation. He has been instrumental in developing the Boston Business Collaborative, a project that links major corporations with existing minority businesses and led to the formation of the *Initiative for a New Economy*. Richard was an initial participant in the formulation of the Black/Jewish roundtable with American Jewish Committee. He also participated in the working groups which helped form the Massachusetts Housing Investment Corporation and Massachusetts Community and Banking Council.

In September 2000, the Governor of Massachusetts appointed Richard to the Board of Directors of the Massachusetts Bay Transportation Authority, and in 2007 he was appointed to the Board of Trustees of Bunker Hill Community College. Richard serves on numerous other boards and is actively involved in promoting fair and equal access to finance and credit through a variety of approaches. He is the executive producer of the award-winning video *To Their Credit: Financing Women Owned Business*, which was first broadcast on KQED in San Francisco in July 1999. He was also responsible for the video *Lesson from a Storm: Banking for Safety*.

Richard was instrumental in the development of the Federal Reserve Bank's widely distributed publication *Closing the Gap: A Guide to Equal Opportunity Lending*, designed to help banks avoid possible discriminatory lending practices. And he produced the popular consumer video *Identity Theft: Protect Yourself* and its companion publication, *Identity Theft*. Currently, Richard is leading an innovative project for the Bank called the Working Cities Challenge. The Challenge is a pilot grant competition funded by Living Cities, The Commonwealth of Massachusetts and the Massachusetts Competitive Partnership designed to encourage collaborative leadership and systems change in the Gateway cities. Richard resides in Waltham and has a summer home on Martha's Vineyard.



**Dorothy A. Bazos, PhD, MS, RN, Director, Community
Engagement, The Dartmouth Institute for Health Policy
and Clinical Practice** <http://tdi.dartmouth.edu/>

Dr. Bazos serves as an Adjunct Assistant Professor at Dartmouth College and as the Director of Community Engagement for CDC funded Prevention Research Center at the Geisel School of Medicine. In addition, she is an advisor to the Population Health Initiative of the Dartmouth-Hitchcock Clinic and a consultant to the communities of New London and Manchester as they work to develop strategic plans to improve the health of local populations. Dr. Bazos is a Registered Nurse and graduate of the Masters and Ph.D. Program at the Dartmouth Institute for Health Policy and Clinical Practice in which her research focused on providing evidence and measurement tools to support health care reform in communities. She has 24 years of experience working to improve community

health and health systems nationally, in NH specifically, as well as in communities in developing countries, most recently in Uganda. Her work and research is now focused on applying the principals of improvement science and community-based participatory research to link the national health reform efforts of Dartmouth researchers to population health improvement efforts of local NH communities.

Through Dr. Bazos's work and research, she has developed a deeper understanding of the importance of using research methods, improvement science, and systematic approaches such as IOM CHIP, the Microsystems Approach, and action learning principles to enhance engagement, promote advocacy and improve population health outcomes. She has also learned that structured, systematic collaboration with regional, community, public health, and academic leaders; as well as health providers, and national policy analysts benefits the design, development and implementation of population health initiatives.

Dr. Bazos began her NH career in 1990 working with communities to develop systems of family support to enhance the quality of life for families with children diagnosed with chronic health conditions. Elements of this support system include local community agency administrative and leadership support, direct services to families, family empowerment, development of community leadership councils and community capacity development through reallocation and leverage of local resources. Skills important to her work include expertise in community health assessment, strategic planning and negotiation, community organizing, leadership development and quality improvement.

From 2005 to 2007, Dr. Bazos served as an Appointed Member to the *Citizens Health Care Working Group* (www.citizenshealthcare.gov). As part of the Medicare Modernization Act of 2003, the U.S. Congress created the Citizens' Health Care Working Group (CHCWG) consisting of 14 members selected by the U.S. Comptroller General, David Walker from a pool of 530 applicants. Members were responsible to: (a) provide a nationwide public debate through community meetings about improving the health care system, (b) develop an action plan for Congress and the President to make health care work for all Americans, (c) hold educational hearings, (d) prepare and disseminate *The Health Report to the American People*, (e) provide interim recommendations for public comment based on analysis of qualitative and quantitative data, and (f) provide final recommendations to the President and the Congress.



Jonathan A. Stewart, MA, MHA, Director
Community Health Institute <http://nhchi.org/>

Jonathan Stewart is the Director of the New Hampshire Community Health Institute and Regional Director for JSI Research & Training Institute in Northern New England. Mr. Stewart's work focuses on development of sustainable public health and rural health delivery systems. He has assisted numerous state and local public health agencies, community-based coalitions, and health care organizations nationally and internationally on such issues as public health capacity and performance improvement, community health assessment and improvement, community health program development, strategic planning, financial and practice management, workforce development, policy analysis and evaluation.

Mr. Stewart directed the New Hampshire Turning Point Initiative, a four year program of the Robert Wood Johnson Foundation intended to transform the local public health infrastructure. This work resulted in formation of the New Hampshire Public Health Network, a regional, state-

wide infrastructure for delivery of local public health services involving 13 regional partnerships which have also become the foundation of New Hampshire's public health emergency planning and response regions. Formerly, Mr. Stewart was the founding Director of the North Country Health Consortium and Operations Director for Ammonoosuc Community Health Services. He served as Co-Chair of Healthy New Hampshire 2010, is presently a member of the Public Health Services Improvement Council, and is the Chair-Elect of the National Network of Public Health Institutes. He holds Masters Degrees in Health Administration and Biochemistry from Duke University.



**Jeff D. Eisenberg, Owner and President
Eisenberg, Vital & Ryze Advertising**
<http://evradvertising.com/>

Jeff Eisenberg is the Owner and President of Eisenberg, Vital & Ryze (EVR) Advertising, located in the historic millyard district of Manchester. EVR is a full service marketing communications firm with 25 years of work in brand strategy, planning, design, copywriting, TV & radio, digital, social media and PR. The agency has developed integrated marketing campaigns leveraging traditional and online channels for a variety of clients, including Dartmouth-Hitchcock, Catholic Medical Center, the NH Wine and Liquor Outlets, the Community College System of NH, Irving Oil, Bellwether Community Credit Union and others. EVR's work has been recognized by numerous awards throughout the years.

Jeff's career spans 30 years of leading the marketing, sales and business operations for several organizations. He spent many years in the professional sports industry, including executive level positions with the Philadelphia Phillies, the Milwaukee Brewers, Buffalo Sabres and the LA Kings. In 2000, he arrived in New Hampshire as the first employee of the Manchester Monarchs, launching the team from the ground up. The team became one of the premier minor pro franchises in the country, winning numerous awards under his direction, including the prestigious PRISM Award, awarded to the minor pro franchise deemed to be the most outstanding in the country. In 2004, Jeff won the James C. Hendy Award, presented annually to the American Hockey League's Executive of the Year.

In his many years as a client, Jeff worked with a variety of different advertising agencies – all shapes and sizes – and learned how truly strong agency-client relationships work. In his current role as agency owner, he collaborates with companies and high level executives to raise business profiles through market research, branding initiatives, marketing and media tactics, digital solutions, public relations and social media. He understands how great brands connect with consumers to create relevance and loyalty. Moreover, he understands how business works and how to help clients deliver great communications to the marketplace.

Jeff maintains an active role in community service holding board positions over the years with Catholic Medical Center (Chair), Greater Manchester Chamber of Commerce, Leadership Greater Manchester (Chair), Southern New Hampshire University's Business School Advisory Board, Granite State Ambassadors, Manchester Sports Council, among others. He served as an adjunct professor at Southern New Hampshire University from 2003-08.

Jeff holds a B.S. degree in Economics from Vanderbilt University and an M.S. degree in Sport Marketing from the University of Massachusetts.