Manchester Public Health

Creating Neighborhoods of Opportunity

June 25, 2019
• Background
• National Landscape
• Approaches and Considerations
• Founded in 1924 to promote human progress.
• Founder of the S.S. Kresge Company, which began as a single five and dime store.
• The revolutionary retail concept expanded nationally, eventually becoming Kmart Corporation.
• Until his death at age 99 in 1966, Mr. Kresge served on the board and contributed $60.5 million to the foundation.
Quick Facts - 2018

- $3.8 Billion Endowment
- $144.2 Million Grants Awarded
- $230 Million Active Social Investments
- Founded by Retail Pioneer Sebastian S. Kresge
- Work in 230+ Cities Nationally
- 100+ Employees
Values

- Stewardship
- Respect
- Creativity
- Partnership
- *Opportunity*
Programming Areas

- Education
- Arts and Culture
- **American Cities** (Detroit, Memphis, NOLA)
- Environment
- Human Services
- **Health**
Health

We help build equity-focused systems of health that create opportunities for all people to achieve well-being.
Health programming for equity and impact

Creating opportunities for people to achieve good health
Begins with Leadership

HealthAffairs

Nine Lessons For Leaders Of Health And Human Services Integration Initiatives (And For The Grantmakers That Want Them To Succeed)

Marianne Dow-Philips, Kathrynne D'Grady, Phyllis Meadows

JULY 10, 2018

10.1377/hqj.s2018.0003952
Challenges

• Lack of Strategy
• Need for Cross Sector
• Funding
• Inequities
Approaches

- Multi-sector
- Focus on systems
- Moving Upstream
- Funding Collaborative
Models in Cities

NLC Cities of Opportunity Pilot Promotes ‘Healthy People, Thriving Communities’
JPMorgan Chase Launches AdvancingCities, a $500 Million Initiative to Create Economic Opportunity in Cities

AdvancingCities, a first-of-its-kind corporate effort, will create a new investment fund to finance critical projects, help more people benefit from economic growth and leverage outside capital to invest a total of $1.5 billion in cities.

The AdvancingCities Challenge will encourage the development of creative solutions to drive inclusive growth through collaboration between civic, business and community leaders.

September 13, 2018 (New York, NY) – JPMorgan Chase today announced the creation of AdvancingCities, a new $500 million, five-year initiative to drive inclusive growth and create greater economic opportunity in cities across the world. AdvancingCities
Detroit, Memphis, and New Orleans

American Cities

We seek to expand opportunity by promoting effective and inclusive community development practice in American cities.
Hope starts HERE
DETROIT’S EARLY CHILDHOOD PARTNERSHIP
80,000 CHILDREN
8 AND UNDER LIVE IN DETROIT.

Over 60% of Detroit’s children 0–5 live in poverty, with more children living in extreme poverty than any of the country’s 50 LARGEST CITIES.
<table>
<thead>
<tr>
<th>EXISTING ASSETS</th>
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<tbody>
<tr>
<td>✔ Existing state and community infrastructure</td>
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<tr>
<td>✔ Existing local <strong>communities of practice</strong> for providers and center leaders</td>
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<tr>
<td>✔ Existing local organizations providing <strong>financial and real estate services</strong></td>
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<td>✔ Existing community of <strong>established and emerging foundations</strong> with a direct or indirect focus on early childhood.</td>
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<td>✔ Existing city-wide atmosphere of <strong>growth and resilience</strong>.</td>
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<td>✔ Existing collaborative efforts focused on health and development</td>
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*It’s a good thing...*
The Hope Starts Here Framework.

**6 IMPERATIVES:**
- what we must do to make Detroit a city that puts our young children and families first

**15 STRATEGIES:**
- recommended actions to achieve our vision by 2027

**IMPERATIVE #1:**
- Promote the health, development and well-being of all Detroit children
  - Strategy #1: Support the first 1,000 days of a child’s life
  - Strategy #2: Establish a comprehensive health and developmental screening system

**IMPERATIVE #2:**
- Support parents and caregivers as children’s first teachers and champions
  - Strategy #3: Support the role of parents in children’s development
  - Strategy #4: Improve the processes, programs and systems that support them
  - Strategy #5: Create a team of advocates to champion early childhood

**IMPERATIVE #3:**
- Increase the overall quality of Detroit’s early childhood programs
  - Strategy #6: Develop common standards, and support providers with professional development opportunities
  - Strategy #7: Attract, better compensate, and retain the early childhood workforce
  - Strategy #8: Align the early childhood and K-3 systems

**IMPERATIVE #4:**
- Guarantee safe and inspiring learning environments for our children
  - Strategy #9: Improve facilities quality across Detroit
  - Strategy #10: Align, increase, and better leverage existing resources

**IMPERATIVE #5:**
- Create tools and resources to better coordinate systems that impact early childhood
  - Strategy #11: Create a technical coordinating entity to lead early childhood efforts
  - Strategy #12: Use one integrated data system to increase information sharing across systems
  - Strategy #13: Ensure systems adjacent to early childhood also take children into account

**IMPERATIVE #6:**
- Find new ways to fund early childhood, and make better use of the resources we have
  - Strategy #14: Increase state and local funding
  - Strategy #15: Better coordinate philanthropic giving
## Communities: Things to Consider

- Shared Priorities/Agenda
- Leveraging Resources
- Public/Private Partnerships
- Impact vs. Sustainability
Health programming for equity and impact
Creating opportunities for people to achieve good health