



MANCHESTER Weed & Seed Strategy

It Takes a Community to Prevent Violence



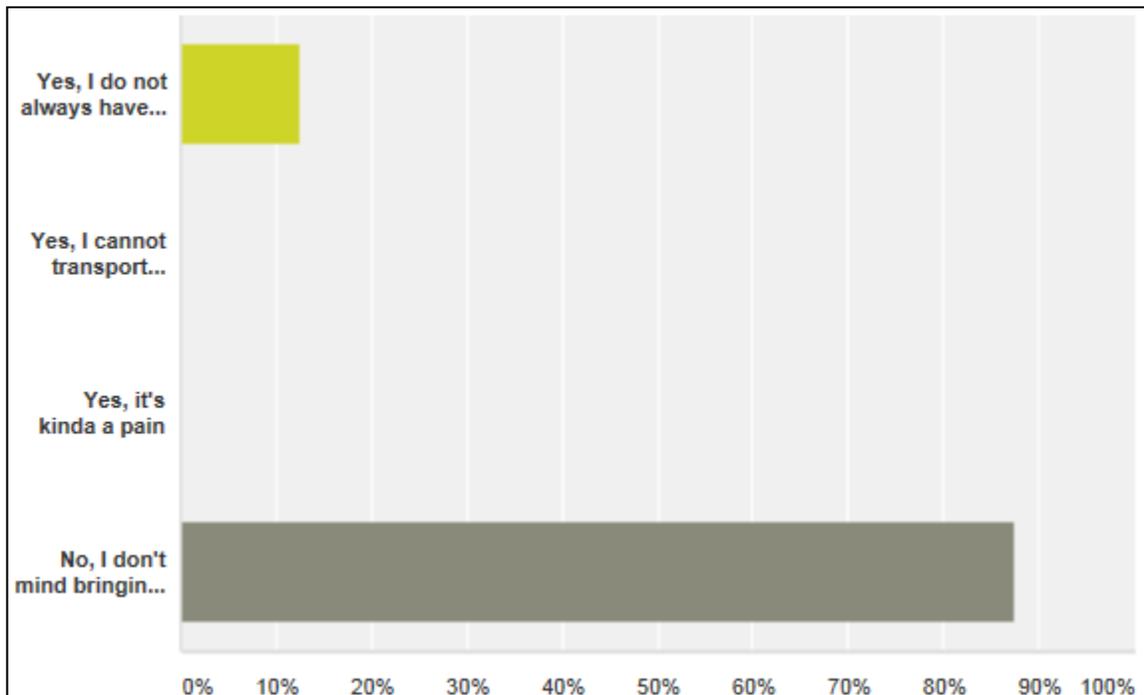
National Night Out at the Bakersville Elementary School Friday August 8th, 2014



➤ **How many residents did you personally engage with? (Signed up for a service, registered for a program, participated in an activity, received information, gave contact information, etc...)**

20-25 kids - coloring at our station
150
I would guess about 50 kids and about 10 parents.
40
About 50
20
Face painted at least 100 kids
We spoke to several families and got contact info on 4 to follow up with and complete applications
Many participated in our table

➤ **You were asked to bring your own table and chairs. Is this a factor in your participation?**





➤ What was missing from this event that could be included next time?

Trash bins around the park would have been helpful.
It would have been nice to see more parents at the event. I'm not sure how this could be accomplished; but it seemed like many kids came over with friends or on their own. While that's not a bad thing, I think many parents could have benefitted from the resources provided.
Maybe some more parking access? But otherwise i can't think of anything.
more healthy food
Nothing
A little promotion. We all could help out better!
port-o-potties
I did not hear of the event until the week before and was wondering if families knew about it.
Bounce houses! And a port-a-potty

➤ What could the event organizers have done differently?

Having bathrooms that were accessible to those who attended.
Nothing.
N/A
more programming
Nothing
Involve more local businesses and promotion.
Added a few more games / activities. Let the partner orgs know what the goal of the event is and why it is being held.
If large signs had been up at the site a few days before maybe more neighborhood families would have attended
Make use of the open space to offer some big attractions like bounce houses. I think this would even attract people walking by

➤ What about this event would you have changed? What would make this event more successful in the future?

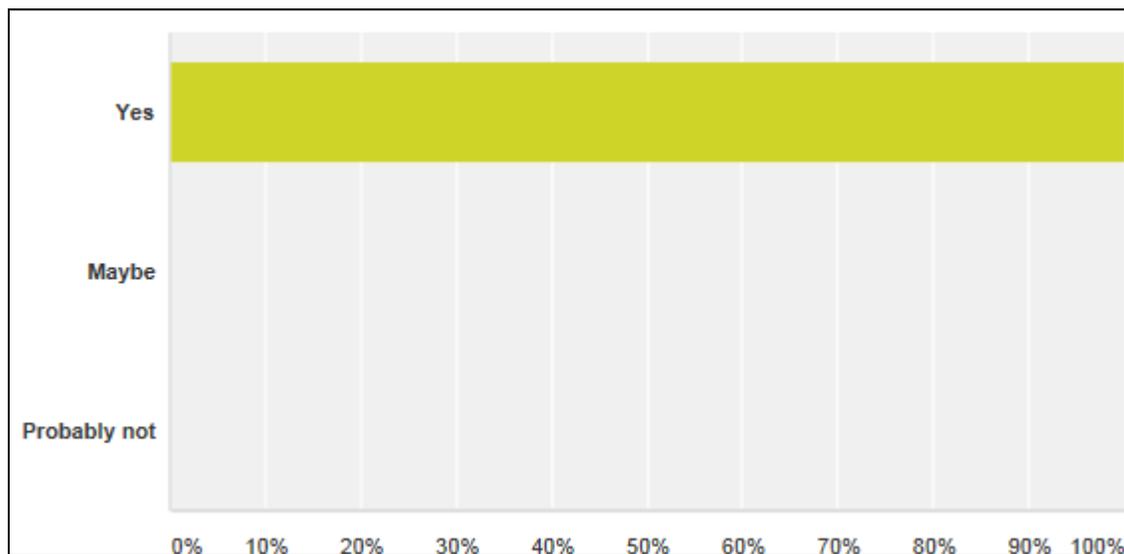
Having an organized basketball tournament - 3-on-3 for kids in different age groups.
It can be hard to monitor activities at each table with such a large crowd. I think the larger group activities (zumba, basketball, etc.) were great and are sufficient entertainment.
N/A
healthier food or potluck?
Nothing
Great event. More promotion and more participation. Better than some
Encourage all organizations involved to bring things to hand out or do with the kids. Let them know their connection opportunities would increase by providing something more than just information
More awareness in the community
See # 4



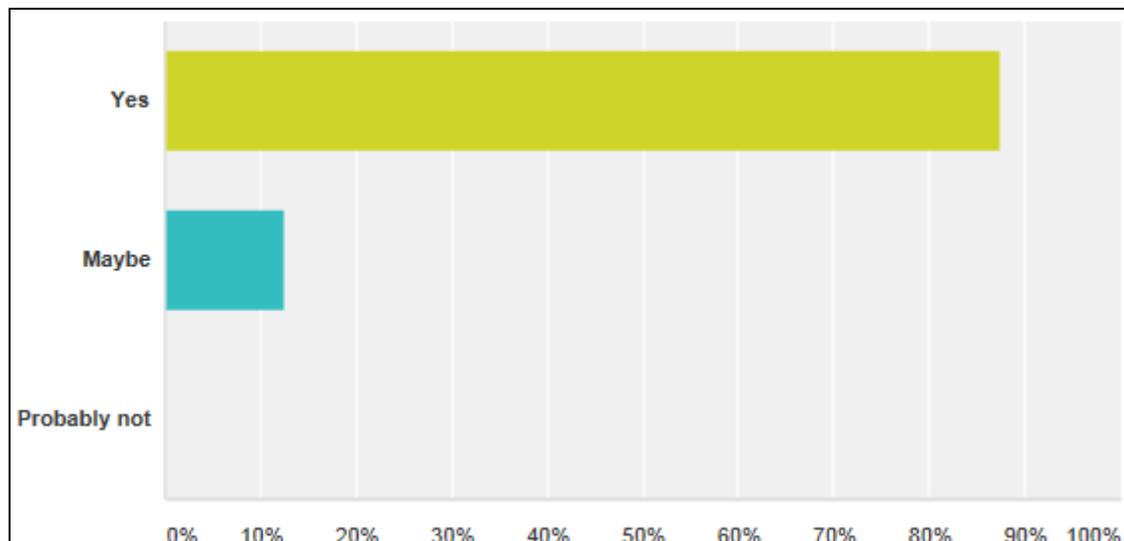
➤ **Compared to other similar events you have attended, how does this event compare?**

This was a great event and the space was perfect.
This event was very well organized. The communication provided was great.
I enjoyed this one more than the Gossler Park event--mostly because we were able to be outside.
great
It was smaller, but everyone was friendly!
Better than most
n/a
This was typical of other events attended in the community. It is always hard to know how many people will show up.
It was a little smaller

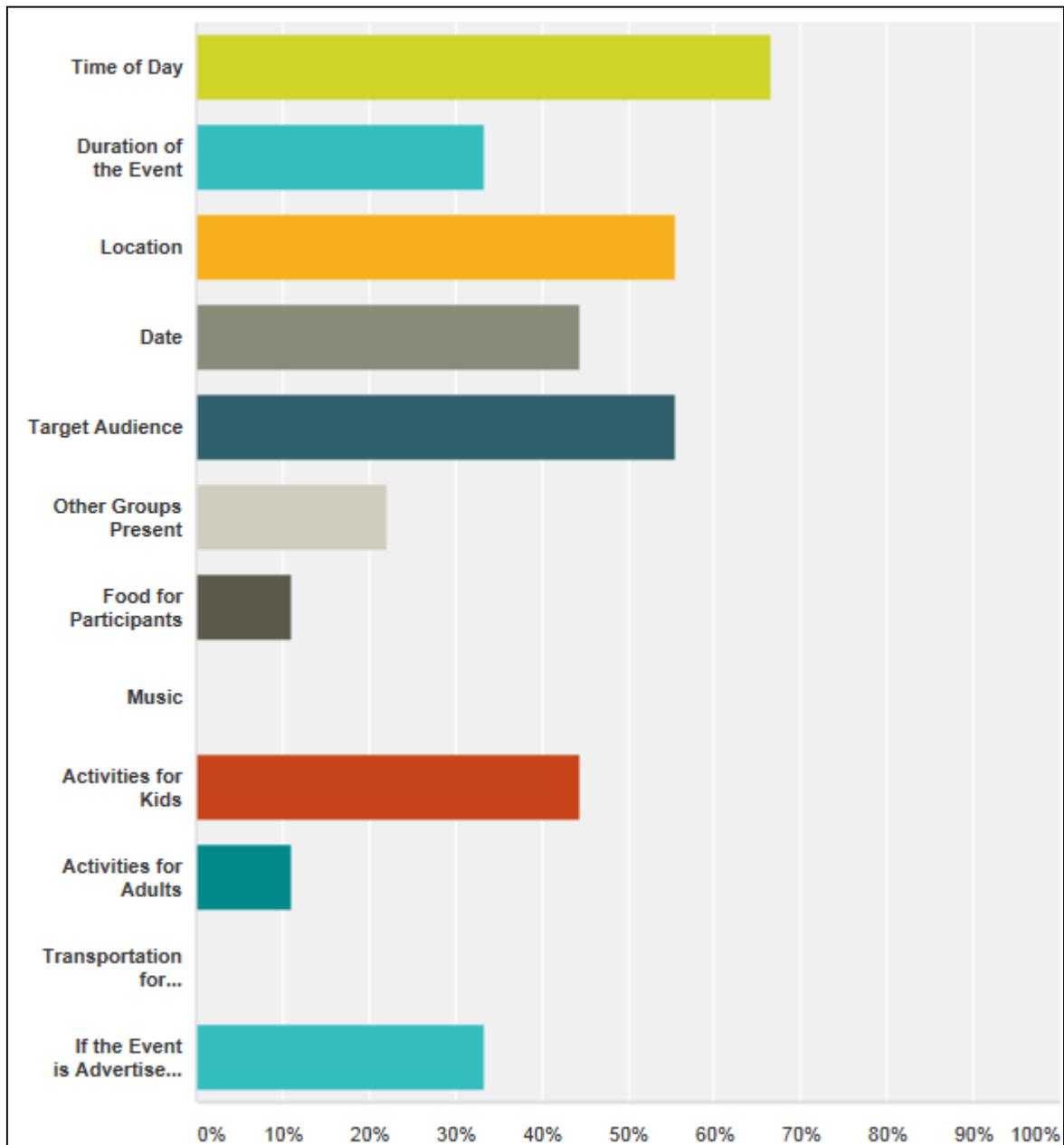
➤ **Would you participate in this event again?**



➤ **Would you recommend attending a Weed & Seed/Community Schools event to a colleague?**



➡ What are key factors in your organization participating in community events?





➤ **Do you have suggestions for future events? (Neighborhoods to target, activities for kids/adults, time of day, organizations to invite, etc...)**

Perhaps adding an element of service around the community for those interested?
Great coordination, great turnout, great event!
These block parties are fun :)
Keep coming back to Bakersville we love it!
No I do not.
Business expo.
n/a
No
Keep doing it:)



All participating organizations were invited to complete this evaluation.