

Mayor's Economic Development Working Group

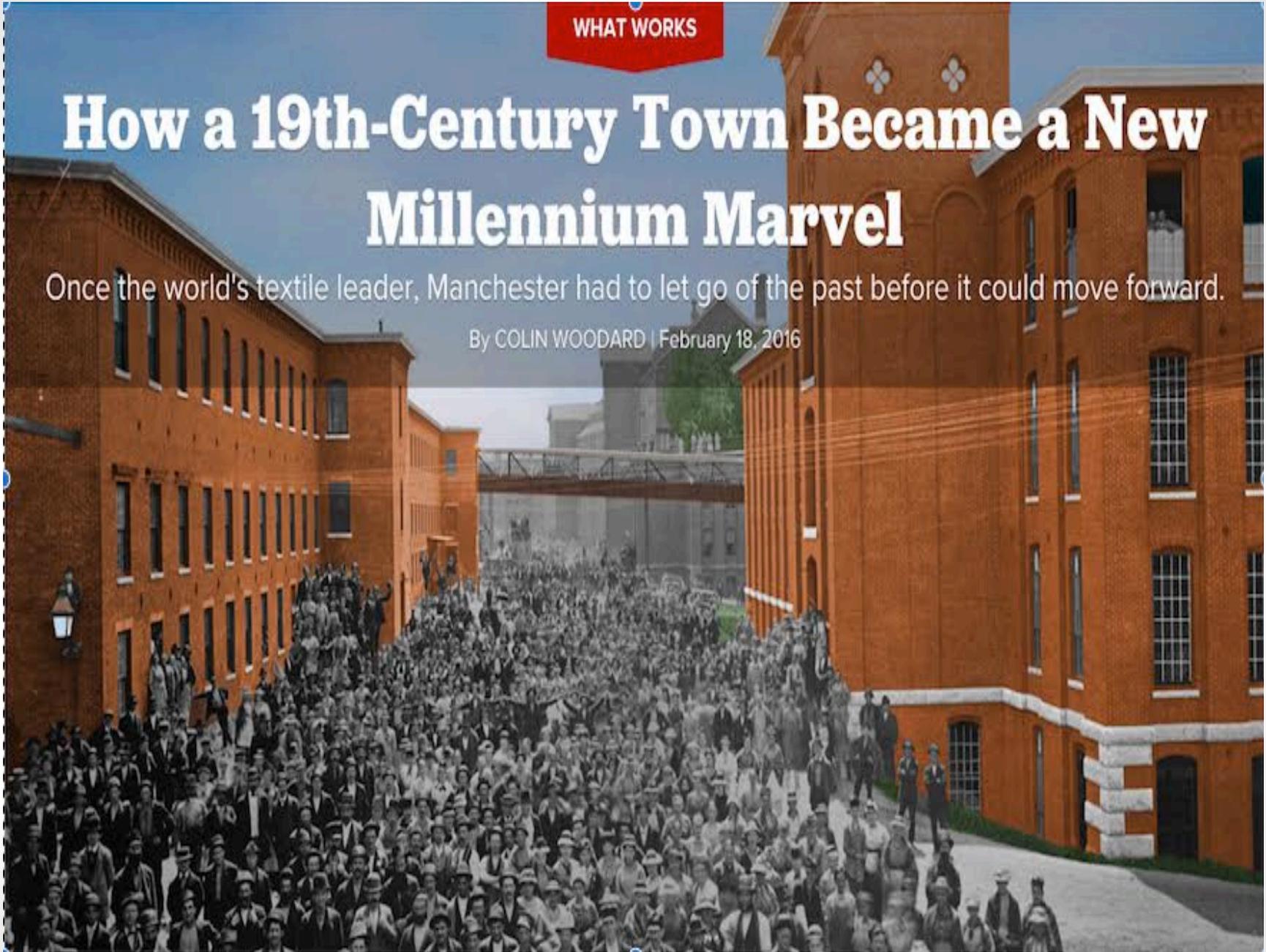
- Members:
 - Will Craig, MEDO
 - Leon LaFreniere, Planning and Community Development
 - Mark Brewer, MHT-BOS Regional Airport
 - William Sanders, Finance Office
 - Denise Boutilier, Parking Division

WHAT WORKS

How a 19th-Century Town Became a New Millennium Marvel

Once the world's textile leader, Manchester had to let go of the past before it could move forward.

By COLIN WOODARD | February 18, 2016





Alpha Loft 
innovation | commercialization | acceleration



 **AUTODESK**



 **Dyn**



DEKA



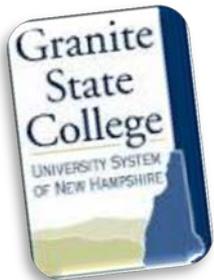
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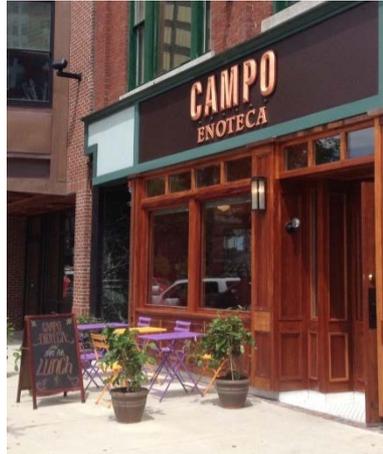
Thanks to the colleges and universities located in our city, Manchester produces thousands of newly-trained graduates ready to work in the fields of engineering, business, international relations, technical fields, business communications, and product management, among hundreds of others.



Stable and Diverse Anchor Industries

1. Elliot Hospital
2. Catholic Medical Center
3. Southern NH University
4. Eversource Energy
5. Fair Point Communications
6. TD Bank
7. Citizens Bank
8. Comcast
9. Anthem Blue Cross & Blue Shield
10. Saint Anselm College





QUALITY OF LIFE



- Served by Southwest, Delta, American and United
- Small hub airport - 2 million+ annual passengers
- Third largest cargo airport in New England - 160 million pounds of cargo
- 35-45 daily departures
- 14 nonstop destinations with one-stop connections to the world
- \$45 million annual budget

Challenges

- **City Wide Issues**
 - Social Impact of Opioid Epidemic
 - Perception of School District
- **Economic Development Issues**
 - Limited Public Parking
 - Need for Additional Downtown Retail
 - Vacant Upper Floors on Elm Street

Long Term Goals



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Long Term Goals



- **Benefits of Passenger Rail:**
 - Promote Economic Development
 - Reduce Interstate Congestion
 - Attract & Retain Young Professionals
 - MHT-BOS Regional Airport Offers Enhanced Connectivity to Greater Boston Market
- **Proposed Timeline:**
 - 2014: Report of Capital Corridor Study
 - 2017: Construction Begins
 - 2020: Service Begins



Midterm Goals

- Expand Mill Yard parking



- Expand Shared College and University Programming
- Hire Marketing Position for MEDO
- Merge MEDO and InTown
- Aggressive Efforts to Expand Retail: Buxton Company
- Explore Options at State Level to Adopt a “Rehabilitation Code”

Short Term Goals: Ongoing

- MDC's Project at 23 Amherst Street
- Chamber's Way Finding Signage Program



- Cultural District Coalition: Victory Park Improvements

Short Term Goals: Future

- *Economic Development Committee: MEDO, Planning, MFD, Chamber of Commerce, In-Town*
- Partner with State on *Marketing Efforts*
- In-Town and MEDO *Share Office Space*
- *Additional training* for Planning and Zoning Board Members
- *Public Parking App*
- Offer *Public Wi-Fi* in Parks and on Elm Street
- Partner with NH Art Institute to Display Art in Empty Storefronts