



FOR IMMEDIATE RELEASE
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Mayor Gatsas and AutoFair Announce “Make the Grade”

AutoFair offers Manchester High School Students
2011 Ford Fiesta for Good Grades, but there’s a catch!

MANCHESTER, NH - - Today the Office of the Mayor in conjunction with AutoFair unveiled to city high school students a new academic program called “*Make The Grade.*” The “*Make The Grade*” Program is a public-private partnership between the City of Manchester, AutoFair and the New Hampshire Fisher Cats. This program is a shared effort to recognize academic achievements and enhance community commitment from corporate partners.

The “*Make The Grade*” Program will award a brand new 2011 Ford Fiesta to a junior or senior high school student who achieves academic excellence by making the Honor Roll, High Honors and Principals List the 1st, 2nd and 3rd quarter of the academic year. Mayor Gatsas stated, “The City is excited to have this opportunity to partner with AutoFair to recognize the accomplishments of our local high school students. This program will add a spark of excitement to the school year and drive students to work even harder to excel.” Dependent on the level of honors achieved by a student will determine the number of chances the student has to win the vehicle.

Students enrolled at Manchester High School Central, Manchester High School West, Manchester Memorial High School and the Manchester School of Technology are eligible for a chance to win the 2011 Ford Fiesta donated by AutoFair. The car will be given away to the lucky student at a New Hampshire Fisher Cats game on June 10, 2011.

“We are pleased to be able to offer this opportunity and reward a worthy Manchester high school student who achieves academic excellence with a new car,” said Andy Crews CEO of AutoFair Dealerships. “It’s important to set good academic role models so other students can see the value of community.”

AutoFair announced the deadline for all qualified entrants into the “*Make The Grade*” contest is Sunday, May 22, 2011 at 6:00 pm. Finalists will be announced at a school assembly soon following, and all finalists must be present at the Fisher Cats giveaway to win.

Specific rules, guidelines and contest details are attached. For students to enter they must provide the proper documentation as outlined on AutoFair’s website or available at the administration office in each of the four participating city schools.

The winner must be at least 16 years old on or before June 10, 2010 and a current junior or senior High School student attending one of the Manchester District High Schools or Manchester School of Technology. If the winner is under 18 years old, the vehicle must go in the parent or legal guardian’s name. The winner of the new Ford Fiesta will be responsible for all taxes, registration and associated costs.

For complete details and contest rules go to www.AutoFair.com/MakeTheGrade