

FOR IMMEDIATE RELEASE

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MOOSE MAKES ITS HOME AT MANCHESTER CITY HALL

MANCHESTER, NH (July 22, 2008) — People lining up to do business at City Hall in Manchester will have something big and colorful to stare at over the next few months. A fiberglass moose, which is part of the Daniel Webster Council's New Hampshire Moose Parade, will come to City Hall at 3:30 p.m. on Wednesday, July 23. The moose will make City Hall its temporary home until September.

The moose is part of a group of 65 fiberglass moose sculptures being painted by students from the New Hampshire Institute of Art. This is in preparation for the New Hampshire Moose Parade, which will be held in Veterans Park in Manchester on September 27-28, 2008, and the New Hampshire Moose Parade Gala and Auction, which will be held Friday, October 3, 2008 at the Radisson Ballroom in Manchester.

All of the moose will be sponsored by various businesses from throughout Manchester and New Hampshire. Some moose will be placed at those businesses, while others will be placed at non-profit organizations, banks, and other public arenas such as City Hall. Each moose has its own unique story and the progress of the event can be tracked on www.nhmooseparade.org.

The proceeds from the auction will benefit the programs of the Daniel Webster Council, Boy Scouts of America. For tickets to the event or for sponsorship information, please visit www.nhmooseparade.org.

About the New Hampshire Moose Parade: The Moose Parade is a celebration of warm New Hampshire traditions, diverse communities, valued environment, youth development and support, and artistic culture. Sponsored by businesses and patrons from across the state, local artists will apply their talents to lifelike molded sculptures of the beloved New Hampshire moose for all to see on a state-wide touring 'parade' during the summer of 2008. The event is sure to be a source of pride for both New Hampshire's moose lovers and local art supporters. The event will boost New Hampshire's visibility, emphasize its artistic talent and unique community spirit, and benefit the popular efforts of Boy Scout programs throughout the region. For more information or to sponsor a moose visit www.nhmooseparade.org.

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