

# EMBODY THE MANCHESTER SPIRIT



## SERVICE

BE RESPONSIVE,  
TRANSPARENT,  
AND EFFICIENT.

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## PRIDE

ACT PROFESSIONALLY.  
APPLY BEST PRACTICES.  
CONTINUALLY IMPROVE.

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## INTEGRITY

BE HONEST,  
TRUSTWORTHY,  
AND ACCOUNTABLE.

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## RESPECT

TREAT EVERYONE WITH DIGNITY.  
EMBRACE DIVERSITY.  
LISTEN.

R



## INITIATIVE

EXPLORE IDEAS.  
BE RESOURCEFUL.  
ACT.

I



## TEAMWORK

COLLABORATE AND BUILD TRUST  
- AMONG COLLEAGUES, ACROSS  
DEPARTMENTS, WITH THE PUBLIC.

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### VISION STATEMENT

TO BE A FIRST CLASS CITY TO LIVE,  
WORK AND VISIT, BUILT UPON  
OUR RICH HISTORY OF CULTURE,  
EDUCATION, ENVIRONMENT  
AND COMMERCE.

### MISSION STATEMENT

TO PROVIDE EXCELLENT SERVICE  
TO MEET THE NEEDS OF THE  
PUBLIC IN WAYS THAT MERIT  
THEIR TRUST AND CONFIDENCE.