



MANCHESTER Weed & Seed Strategy

It Takes a Community to Prevent Violence



Gossler Park Elementary School Community Resource Fair – May 30th, 2014



☞ How many residents did you personally engage with? (Signed up for a service, registered for a program, participated in an activity, received information, gave contact information, etc...)

The volunteers that staffed the table said they passed out several flyers promoting our neighborhood group meetings with only a handful really interested in maybe joining. This is not disappointing as we appreciate every opportunity to get the word out.

25
We talked to about 20 families about our program
10
40
20
All that attended
30
18+
25
Approx 200
I talked with 10-12 different families

☞ Rain was a factor for this event. How do you prefer to manage an event when weather is a factor?

Answer Choices	Responses
Have the event in the rain	0.00% - 0
Move the event indoors	91.67% - 11
Have a rain date scheduled ahead of time	16.67% - 2
Cancel the event, do not reschedule	0.00% - 0
Cancel the event, reschedule for a later date	0.00% - 0
Other:	As long as I have some cover to cook in, I don't mind the rain...however I do think the turnout of residents is effected by the rain...so perhaps a rain date is better?

☞ Originally, you were asked to bring your own table and chairs. Is this a factor in your participation?

Answer Choices	Responses
Yes, I do not always have access to tables/chairs	8.33% - 1
Yes, I cannot transport tables/chairs	0.00% - 0
Yes, it's kinda a pain	8.33% - 1
No, I don't mind bringing a table/chairs	83.33% - 10



➤ What could the event organizers have done differently?

No sure.
Nothing. I thought the event organizers did a fantastic job throughout the process.
I think it was well organized. We had all the information we needed to participate and enough notice to get staff to attend.
Nothing! This was great! Free food was a great idea to bring people into the event, and the Zumba was fun for the kids as well. Great ideas for fun activities for kids while providing resources for parents.
Called WMUR/Union Leader to document the event
The event was handled expertly.
Nothing, they did a fine job!
I think it would have been helpful to have an idea what the age demographic for this even would be like ahead of time.
Thought it was fine.
more space for activities if needed
Let us in a little sooner to set up (we had a bunch of things - admittedly our fault of course!)
Would it be possible to bus the elderly to the event?

➤ What about this event would you have changed? What would make this event more successful in the future?

Maybe adding a banner across Kelly Street advertising future events. I know it's hard to advertise events with so many different media outlets and the expense involved with each.
I know that the weather was a factor, but perhaps pre-assigning vendor tables so that agencies with very interactive games/activities could be more strategically placed.
I think if there were more participants with services instead of businesses who are selling, maybe more families would ahve attended
No rain :)
The music volume could have been lower to aid in easier conversations at the resource tables.
Perhaps putting demonstrations at the back of the room.
as this was at a school, and most things were inside because of the rain, there was little supervision of some older children outside...some of their behavior/language was on the inappropriate level and I saw how some adults approaching the building looked uncomfortable. If the event was outside, I think plenty of eyes and parents would have deterred this...
More games and things to do would have helped to entertain some of the kids allowing the parents to spend more time.
Music was a little loud. Had some issues with hearing people.
advertise to include larger target audience
Outside would have been much better, more room, we were a bit cramped but mother nature didn't allow.
Would you be able to have a table for the participants to share their feelings about the neighborhood and how things should change.

➤ Compared to other similar events you have attended, how does this event compare?

On par with other events we're attended.
This was a fairly standard event. I thought that the zumba activity was a great way to involve the children who attended and it kept the tone of the event very upbeat.
I think it is a good start for a first time event. If held yearly, word of mouth will go. Also, asking each table to have a give away or donate something to a raffle table will often bring families in.
N/A
Better than.
Very good.
wonderful
I think this event was great! Even though we moved inside because of the rain
1st event
younger population than usual. we typically want to engage with parents, or teens.
We had way more fun - lots more kids to interact with!
This is the best West side event I've been to.



➤ Would you participate in this event again?

Answer Choices	Responses
Yes	83.33% - 10
Maybe	16.67% - 2
Probably not	0.00% - 0

➤ Would you recommend attending a Weed & Seed/Community Schools event to a colleague?

Answer Choices	Responses
Yes	91.67% - 11
Maybe	8.33% - 1
Probably not	0.00% - 0

➤ What are key factors in your organization participating in community events?

Answer Choices	Responses
Time of Day	50.00% - 6
Duration of the Event	41.67% - 5
Location	41.67% - 5
Date	41.67% - 5
Target Audience	58.33% - 7
Other Groups Present	16.67% - 2
Food for Participants	16.67% - 2
Music	0.00% - 0
Activities for Kids	8.33% - 1
Activities for Adults	16.67% - 2
Transportation for Participants	0.00% - 0
If the Event is Advertised Well	58.33% - 7
Other:	Whether we has staff available

➤ Do you have suggestions for future events? (Neighborhoods to target, activities for kids/adults, time of day, organizations to invite, etc...)

Not at this time.
n/a
Focus on non-profit agencies who can offer services and information.
I like the idea of activities for the kids along side providing resources for the adults. It gives me a chance to discuss our services with parents while their children are preoccupied and entertained!
no
Teen Event on the West Side; with resource fair.
Personally when I attend community events with my own children, I love participating in something WITH them on a team...or AGAINST them...I find many younger parents in the inner city are just "watching" their children and don't often do much "with" them. If there was some things they could do as a team together it might just inspire/teach them that playing with their kids is actually fun! :)
Nothing specific!
Not at this time
advertise to larger audience
Get the poster out sooner! We had many people that wanted to go, but need more than a couple days notice. All in all - excellent job :)
I think it would be helpful to try to target the elderly population. I did not see many senior citizens at the event.